

Growing sales network for Svenska Aerogel Holding AB (publ)

- 4 new distributors in Europe and Asia

Svenska Aerogel Holding AB has signed agreements with 4 new distributors to increase sales and market presence.

In accordance with Svenska Aerogel's business plan to increase sales of Quartzene on the global market, agreements have been signed with 4 new distributors in Europe and Asia. Collaborations are sought and evaluated continuously to establish a presence in markets where Quartzene creates the greatest customer value and the conditions exist for rapid commercialization.

Four new collaborations have now been formalized with the following actors:

Krahn Italia S.p.A. and Krahn Chemie Polska. Both companies are part of the KRAHN Group, that started in 1909. Krahn has an extensive customer network in Europe with leading manufacturers of e.g paint & coatings, adhesives, and sealants.

Jacobson Agencies Ltd, Israel. Distributor of speciality raw materials to manufacturing industries in e.g paint & coatings. Jacobson Agencies Ltd has been active since 1984.

Mavi Kimyasal, Turkey. Specialized in base raw materials for eg paint & coatings, adhesives, rubber, and solutions for agricultural, textile and paper industries. Mavi Kimyasal has 40 years in the industry.

Through these collaborations, Svenska Aerogel gains access to the distributors' network of customers, sales organizations, laboratories and expertise. It is part of Svenska Aerogel's strategy to reach manufacturing industries searching for sustainable solutions.

Marco Mayor, Sales Manager: *- I am very positive about the enthusiasm and trust these new partners show for Quartzene. Distributors are our extended arm to the markets and offer expertise and service that contributes to success for our customers and for us.*

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Svenska Aerogel manufactures and commercializes the nanoporous material Quartzene® for various industrial applications. Svenska Aerogel's business concept is to meet market needs for new materials focusing on sustainability. Quartzene is optimized to add desired properties in various applications. The company's vision is to be the most valued business partner providing new material solutions for a sustainable world. Svenska Aerogel Holding AB, Nasdaq First North Growth Market. Certified Adviser is FNCA info@fnca.se, +46 8-528 003 99. The information was submitted, through the above contact person's provision, for publication on March 16, 2021.